



first of all, thanks so much for spending your hard earned dollars on us instead of at starbucks (although we do love a good frappuccino). we promise that your tummy will thank you! we pride ourselves on stellar customer service and want every new hiccapopper (especially new moms) to be thrilled with their purchase. so, if you ever have a concern, just drop us a line and one of our team members will get back to you immediately. also, please remember to register your pregnancy pillow at hiccapop.com/register for your **free** lifetime warranty.



now onto our favorite part...
our shameless plug for reviews!

for us, amazon reviews are as important to our success as a good night's sleep is to a pregnant mom, because they help spread good hiccavibes across America. so if you could please take a minute to review your pregnancy pillow, we'd sure appreciate it. and to make it really easy (which is important when kissing up like this), all you have to do is go to amazon.com/ryp to leave your review.

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www.hiccapop.com



instructions (even ours) are generally boring, but please read them, you might find something useful. (plus, big brother requires them.) here it goes:

check out your pillow and you will see that each side feels different. memory foam is on one side layered over a firm support base for moms early in pregnancy who may like softer support. the other side is firmer for when your tummy grows and needs that extra support. have fun trying it both ways.

hiccahint 1: SOLS (sleep on left side) because this aids blood flow to your baby, which makes your baby smarter so she can go to a better college and make lots of money to buy you a vacation home in hawaii in thirty years. and did we mention that side sleeping also reduces swelling in your feet, legs and hands? no one wants balloon feet when wearing Tory Burches, so SOLS!

hiccahint 2: try using your pregnancy pillow between your legs as support, or behind your back if sitting in a chair or in the car. you'd be surprised at how comfortable it can be. again, just play with it and we think you will love its versatility.

lastly, (and we know this is obvious), if you want to wash your pillow, just remove the foam core and throw the cover in the washing machine.

that's it. now start saving for college!

this card is
4.75 inches wide x
6.75 inches tall