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LILY[®] 2

SMALL, STYLISH SMARTWATCH

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | CONFIGURATIONS
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MARKETING MEMO

Jan. 8, 2024

LILY[®] 2

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NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

Trendy but unexpected — that's Lily 2, the small, stylish smartwatch. With a flick of your wrist, the stylish patterned lens lights up to reveal a bright touchscreen display. When paired to your smartphone, stay connected to what matters with call, text and email notifications right on your wrist. Lily 2 even helps you tune in to your body by tracking steps, sleep, heart rate¹, energy levels, women's health data and more. And with a battery that lasts up to 5 days, Lily 2 helps you look good day in and day out.



**LILY 2
SILICONE BAND**



**LILY 2 CLASSIC
LEATHER BAND**

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KEY FEATURES:

NEW	SMALL, STYLISH DESIGN	Perfect for any look, this small, stylish smartwatch features an all-metal watch case and a beautiful patterned lens. Plus, with a quick tap or wrist turn, the Lily 2 smartwatch reveals a bright display. Choose between a variety of 14 mm quick release bands
NEW	SLEEP SCORE	Get a score for your sleep's quality and insights on how you can do better. Even keep track of the different sleep stages as well as heart rate ¹ , stress, Pulse Ox ² and respiration.
NEW	GARMIN PAY™ CONTACTLESS PAYMENTS	Breeze through checkout lines and select transit systems with Garmin Pay contactless payment solution through participating providers (Classic models only).
NEW	DANCE FITNESS SPORTS APP	Track various dance styles, including the Zumba® program, Afrobeat, Bollywood, EDM, hip-hop and more.
UPDATED	GEN 4 HEART RATE SENSOR	A more accurate heart rate sensor can better track your workouts, improved Pulse Ox performance ² and more ¹ .
UPDATED	SAFETY AND TRACKING	If you feel unsafe or if your watch senses that an incident occurred, during select activities your watch will send a message with your live location ³ .
UPDATED	MOVE ALERTS	Get reminders to move your body, including a variety of movement options.
	BATTERY LIFE	Stay fashion-forward 24/7, and get a more complete picture of your health with up to 5 days of battery life
	BODY BATTERY™ ENERGY MONITORING	See your energy levels throughout the day so you'll know when your body is charged up and ready for activity or drained and needing to recharge with restful sleep.
	FITNESS TRACKING AND SPORTS APPS	While you're out and about, Lily 2 tracks steps, calories burned, intensity minutes and more ¹ . Switch up your workout with built-in sports apps for cardio, yoga, dance fitness, strength training and more.
	HEALTH AND WELLNESS	Know your body better with extensive health monitoring features, including wrist-based heart rate, morning report, fitness age, stress tracking, menstrual cycle/pregnancy tracking, meditation and more ² .
	SMART NOTIFICATIONS	Stay connected with notifications for incoming calls/text messages, calendar widget and weather from your paired iPhone® or Android™ smartphone.
	CONNECTED GPS	Connect to your compatible smartphone's GPS so you can get accurate tracking during outdoor walks, rides and runs.



PRODUCT COMPARISON:



	Lily 2	Lily	vivomove® Trend
Wellness Features			
Body Battery™ energy monitoring	•	•	•
Pulse Ox sensor ²	•	•	•
Wrist-based heart rate ¹	•	•	•
Respiration tracking	•	•	•
Hydration tracking	•	•	•
Women's health tracking	•	•	•
All-day stress tracking	•	•	•
Sleep score	•		•
Morning report	•	•	
Fitness Features			
VO2 max	•	•	•
Fitness age	•	•	•
Connected GPS	•	•	•
Floors climbed			•
Sports apps	18	13	14
Move alerts with movement options	Steps and movement options	Steps only	Steps only
Dance fitness sports app	•		
Safety and Tracking³			
Incident detection	•		•
Assistance	•	•	•
Connected Features			
Smart notifications while connected to compatible smartphone	•	•	•
Text response (Android™ device only)	•	•	•
Calendar	•	•	•
Garmin Pay™ contactless payments ⁴	Classic models only		•
Specs/Hardware			
Analog hands			•
Watch case material	Aluminum	Stainless steel or aluminum bezel only	Stainless steel bezel only
Display type	Liquid crystal	Liquid crystal	Liquid crystal
Display resolution	240 x 201 pixels	240 x 201 pixels	346 x 254 pixels
Battery life	Up to 5 days	Up to 5 days	Up to 5 days (smartwatch mode) Up to 1 additional day (watch mode)

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NEW PRODUCT ANNOUNCEMENT

PRODUCT CONFIGURATIONS:

SCHEDULE B: 8517620050
HTS: 8517.62.0090

LILY 2



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Lily 2, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cream Gold Case with Coconut Silicone Band	010-02839-00	753759324711	\$249.99	\$339.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Lily 2, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Lilac Case with Lilac Silicone Band	010-02839-01	753759324728	\$249.99	\$339.99

LILY 2 CLASSIC



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Lily 2 Classic, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Cream Gold Case with Tan Leather Band	010-02839-02	753759324650	\$299.99	\$399.99



AVAILABLE	INCLUDES	COUNTRY OF ORIGIN		
Now	Lily 2 Classic, charging/data cable, documentation	Made in Taiwan. Cable made in Taiwan, Myanmar or China.		
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Dark Bronze Case with Mulberry Leather Band	010-02839-03	753759324667	\$299.99	\$399.99

PHYSICAL SPECIFICATIONS:

Unit dimensions (WxHxD):	1.4" x 1.4" x 0.4" (35.4 x 35.4 x 10.1 mm)
Display size:	1.0" x 0.8" (25.4 x 21.3 mm)
Display resolution (WxH):	240 x 201 pixels
Display type:	TFT LCD
Color display:	Yes
Weight:	0.8 oz (24.4 g) silicone 0.7 oz (21.4 g) leather

Lens material:	Corning® Gorilla® Glass 3
Water rating:	Swim, 5 ATM
Battery life:	Up to 5 days (smartwatch mode)
Bands:	Quick release 14 mm interchangeable
Band size:	Fits wrists with circumferences of 110–175 mm
Accessory band size (sold separately):	14 mm: 110–175 mm

PACKAGING SPECIFICATIONS:



	Lily 2
Gift box dimensions (WxHxD):	3.6" x 4.4" x 2.8" (68 x 137 x 68 mm) 2.8" x 9.3" x 1.4" (71 x 235 x 35 mm) Classic
Gift box weight:	4.9 oz (138 g) silicone 4.8 oz (134 g) Classic
Master carton dimensions (WxHxD):	14.5 x 11.8" x 15.0" (36.8 x 30.0 x 38.0 cm) 14.8" x 10.0" x 10.6" (37.5 x 25.3 x 27.0 cm) Classic
Master carton weight:	17.7 lbs (8.02 kg) silicone 14.3 lbs (6.5 kg) Classic
Master carton quantity:	45 35 Classic

PRODUCT COPY: Product copy for Lily 2 can be downloaded from the [Dealer Resource Center](#).

COMPATIBLE ACCESSORIES:

	DESCRIPTION	SKU	UPC	MSRP (USD)	FITS WRISTS	
NEW	Coconut Silicone, 14 mm	010-13302-00	753759324797	\$39.99	110–175 mm	
NEW	Lilac Silicone, 14 mm	010-13302-01	753759324803	\$39.99	110–175 mm	
NEW	Black Silicone, 14 mm	010-13302-02	753759336523	\$39.99	110–175 mm	
NEW	Coffee Fabric, 14 mm	010-13302-10	753759324759	\$69.99	110–175 mm	
NEW	Sage Gray Fabric, 14 mm	010-13302-11	753759324766	\$69.99	110–175 mm	
NEW	Tan Leather, 14 mm	010-13302-20	753759324773	\$69.99	110–175 mm	
NEW	Mulberry Leather, 14 mm	010-13302-21	753759324780	\$69.99	110–175 mm	
NEW	Black Leather, 14 mm	010-13302-22	753759336516	\$69.99	110–175 mm	

	DESCRIPTION	SKU	UPC	MSRP (USD)	
	USB-C cable	010-13289-00	753759310332	\$24.99	
	USB-A cable	010-11029-19	753759206857	\$24.99	

For additional bands and compatible accessories, please visit [Garmin.com](#).

MERCHANDISING:

DUMMY UNITS

010-M2839-00



010-M2839-01



010-M2839-02



010-M2839-03



ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

Size: 2.875" W x 2.875" D x 0.709" H
 SKU: M00-10769-00

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. It displays up to two Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, common features product cards, brackets, graphic back panels and trays, all ordered separately.



GRAPHIC BACK PANEL FOR THE TRAY KIT

Size: 7" W x 9" H
 SKU: M00-00941-00

This is one panel with artwork shown on both sides.



SMALL TRAY

Size: 7" W x 6" D
 SKU: M00-00527-00

NEW ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as one full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. It displays up to 12 Garmin dummy units. Use with dummy units, small product cards, common features product cards, brackets and acrylic pedestals, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: M00-00982-00
 Size: 16" W x 15" D x 68.5" H (approximately)
 Delivered by FedEx Freight
 Weight on pallet: 150 lbs (approximately)
 Dimensions on pallet: 48" W x 40" D x 80" H (approximately)

BLUE WEDGE MAGNETIC GRAPHIC
 SKU: M00-00909-00
 Size: 14.35" W x 16" H

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MERCHANDISING CONTINUED:

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

SMARTWATCH

SKU: M00-10751-00
Size: 1.5" W x 4.0" H



SMALL PRODUCT CARDS

LILY 2
SKU: M00-00996-00
Size: 2" H x 2.5" W



LILY 2 CLASSIC
SKU: M00-00996-03
Size: 2" H x 2.5" W



TRAY KIT/ACRYLIC DISPLAY COMMON FEATURES PRODUCT CARD -

SKU: M00-00977-00 Size: 6.75" L x 4.0" H



NEW! GARMIN BRANDED FREESTANDING/COUNTERTOP LIGHT BOX DISPLAYS

Showcase a wide range of Garmin products with these new displays featuring bright light box graphics. They can be customized by ordering dummy units, brackets, product cards, common features product cards and light box graphics. You can feature up to seven dummy units on the freestanding display and up to three dummy units on the countertop display.

Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Light Box Display: 24" W x 62.98" T x 23.166" D
Countertop Light Box Display: 12" W x 18.08" T x 14" D



EXISTING GARMIN BRANDED GRAY FREESTANDING/COUNTERTOP VIDEO DISPLAYS

Order these components to update your existing freestanding or countertop display: dummy units, brackets, SD™ card, product card and graphics. Contact your inside sales rep or order administration representative to place an order for the updated components.



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the Dealer Resource Center at Garmin.com.

¹Activity tracking accuracy
²This is not a medical device and is not intended for use in the diagnosis or monitoring of any medical condition; see Garmin.com/ataccuracy. Pulse Ox not available in all countries.
³When paired with your compatible smartphone; see Garmin.com/ble. For safety and tracking feature requirements and limitations, see Garmin.com/safety. Incident detection is unavailable when the watch is in wheelchair mode.
⁴View current supported country, payment network and issuing bank information

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